

POST-PRODUCTION EVENT **JUNE 13, 2015**



■ **MANHATTAN EDIT WORKSHOP**
■ PRESENTS

■ **SIGHT,**
■ **SOUND &**
■ **STORY**

■ www.SightSoundandStory.com

Produced by **Manhattan Edit Workshop** (MEWShop), “**Sight, Sound & Story**” is an ongoing high-profile speaker series that brings audiences “behind the scenes” with legends of visual storytelling. Superstar and award-winning guests have included Michael Kahn, ACE (*Saving Private Ryan*, *Schindler’s List*, *Raiders of the Lost Ark*, *Lincoln*), Alan Heim, ACE (*All That Jazz*, *Network*), Jerry Greenberg, ACE (*Apocalypse Now*, *The French Connection*), Bill Pankow, ACE (*The Untouchables*, *Carlito’s Way*), Cindy Mollo, ACE (*House of Cards*, *Mad Men*), Rob Legato (*Avatar*, *Hugo*), Phil Stockton, M.P.S.E. (*Life of Pi*, *Hugo*), Eugene Gearty, M.P.S.E. (*The Departed*, *Hugo*), and Susan Morse, ACE (*Manhattan*, *Hannah and Her Sisters*).

Sight, Sound & Story - MEWShop’s one-day summit returns to New York on June 13, 2015. Panels include the art and processes of editing documentary film and episodic television, the unique and challenging world of reality t.v., and the behind the scenes of visual effects. Our closing panel will highlight the career of a award-winning feature film editor with author and film historian Bobbie O’Steen. The summit culminates in a gala reception and networking session for over 300 guests, panelists and vendors.

2015 Panels :

- **Anatomy of a Scene: Deconstructing Documentary Films**
- **Visual FX: Behind the Green Screen and the Integral Role of the VFX Team**
- **The Great Unscripted - The “Real” in Reality Television**
- **TV is the New Black - Television's Cinematic Revolution**
- **Inside the Cutting Room with Bobbie O’Steen**



Bobbie O’Steen talks with legendary editor Michael Kahn, ACE

*All panels are schedule permitting

Connecting With the Post Community

By being a part of Manhattan Edit Workshop’s stellar summer event, sponsors benefit from our partnerships with American Cinema Editors (ACE,) IFP, New York Editor’s Collective, MoPictive, NYWIFT, Motion Picture Sound Editors (MPSE), International Colorist Association (ICA), Art of the Guillotine and ProductionHUB; are actively involved in the **Sight, Sound & Story** series. The backing of these industry organizations, ensures that **Sight, Sound & Story** is fully promoted to working media professionals and next-generation filmmakers.



Editshare, an annual sponsor, speaks with an attendee at their booth.



Attendees and sponsors at the reception and networking party.

How To Get Involved...

Master Storyteller Sponsor - \$9,500:

1. (1) 10-minute exclusive presentation slot in one of the five panels at one-day summit.
2. Demonstration table at one-day summit during two-hour Networking Reception.
3. Full page 4-color ad in event Program Guide.
4. (2) Dedicated email blasts to MEWShop's list of 15K post pros.
5. Full contact list from one-day summit.
6. Branding included in two videos from the one-day summit.
7. Signage at one-day summit.
8. Featured company at Tech Talk Event at Manhattan Edit Workshop (35 -40 attendees with refreshments and snacks included).
9. (6) Complimentary tickets to each evening event and one-day summit.
10. Included in (8) announcements to an industry list of over 50K professionals.
11. Included in (1) press announcement to the VIP list and wire service.
12. Opportunity to supply each attendee with a gift bag item.
13. Logo featured on Sight, Sound & Story website.
14. Company promotion via MEWShop social media outlets.

Lead Editor Sponsor - \$5,000:

1. Demonstration table at one-day summit during two-hour Networking Reception.
2. Half page 4-color ad in event Program Guide. Signage at one-day summit.
3. (1) Dedicated email blast to MEWShop's list of 15K post pros..
4. Full contact list from one-day summit.
5. Signage at one-day summit
6. Featured company at Tech Talk Event at Manhattan Edit Workshop (35 -40 attendees with refreshments and snacks included).
7. (4) Complimentary tickets to each evening event and one-day summit.
8. Included in (8) announcements to an industry list of over 50K professionals.
9. Opportunity to supply each attendee with a gift bag item.
10. Logo featured on Sight, Sound & Story website.
11. Company promotion via MEWShop social media outlets.

Tech Partner - \$3,500:

1. Demonstration table at one-day summit during two-hour Networking Reception.
2. 1/3 page 4-color ad in event Program Guide.
3. Full contact list from one-day summit.
4. (2) Complimentary tickets to each evening event and one-day summit.
5. Included in (8) announcements to an industry list of over 50K professionals.
6. Opportunity to supply each attendee with a gift bag item.
7. Logo featured on Sight, Sound & Story website.
8. Company promotion via MEWShop social media outlets.

Additional Opportunities:

- Lanyard Sponsorship - \$1,500
- Giftbag Sponsorship - \$2,000
- Popcorn Sponsorship - \$1,500
- Exclusive Video Presentation In Front Of Panel - \$1,500
- Exclusive Sponsor of Edited Video from Event - \$1,500
- Coffee/Networking Sponsorship - \$1,500
- Intermission Sponsorship - \$2,000
- Party Sponsorship: - \$7,500

One-Day Summit Program Guide:

- Full Page Ad - \$1,250
- 1/2 Page Ad - \$1,000
- 1/3 Page Ad - \$750
- Spread - \$2,000
- Inside Cover - \$1,500
- Inside Back - \$1,500

2014 Sponsors:



HP Z Workstations powered by Intel® Xeon® processors



For More Information Contact: [Michael Valinsky](#) | Sponsorship Director | 347-695-7281 | mvalinsky@me.com